



# PERSUASIVE SPEAKING

**Directions:** Please write comments if there is sufficient time. This sheet will be returned to the student at the end of the championship. When the round is over, please hand one sheet per competitor to the room manager.

**Competitor's name:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Title of Speech:** \_\_\_\_\_

**Round: One:** \_\_\_\_\_ **Two:** \_\_\_\_\_ **Final:** \_\_\_\_\_

## SCORING GUIDELINES

<b><u>50-59</u></b>	<b><u>60-69</u></b>	<b><u>70-79</u></b>	<b><u>80-89</u></b>	<b><u>90-100</u></b>
Poor	Weak	Average	Very Good	Superb

<b>CATEGORY</b>	<b>SCORE</b>
Analysis of problem, knowledge of topic .....	_____ (30)
Persuasiveness of solution: logic, appeal .....	_____ (20)
Originality of approach .....	_____ (20)
Delivery .....	_____ (30)

**Time:** \_\_\_\_\_ **Total Points:** \_\_\_\_\_ **(100)**

*If the sum of the categories does not equal the total score we will assume that we should use the overall total unless you check here: Use the sum of the categories:*

**PLEASE LEAVE BLANK:**      **Time Penalty:** \_\_\_\_\_      **Final Score:** \_\_\_\_\_

**Comments:**

**Judge's name:** \_\_\_\_\_ **Room:** \_\_\_\_\_

**How many judges are in the room?** \_\_\_\_\_

# EVENT GUIDELINES FOR JUDGES

- 1 This speech is designed to persuade and must be on a serious topic, although this does not mean that humour might not be useful at points in the speech.
- 2 A problem/solution approach must be taken, although the speaker may finally conclude, for good reasons that must be shown, that no solution can currently be found.
- 3 The persuasive element may be in convincing you that the problem exists, or its significance, or it may be a problem that everyone knows exists and the persuasiveness is in convincing you that the solution is valid. Obviously, this may mean that the speaker devotes most of his or her time to the problem and less time to the solution, or the other way around. As long as it is convincing, that is fine.
- 4 Speeches will have been prepared beforehand and should be from 7 to 13 minutes in length. Speakers may use notes.
- 5 You should be neutral about the topic and should not allow any specialized knowledge or bias to influence your scoring. Try to judge on the basis of how the average person would react.

## SCORING 101:

**The best guideline for scoring** is to ask yourself how much you would want this student to be a spokesperson for a cause that mattered a great deal to you, assuming that you had to have a high school student present the case.

- A mark in the **90's** means that you would be delighted to have this person as your advocate. Given that a high school student is your only option, this is one that you would want to have.
- **80's** means that you would be happy to have this student as your representative and your cause is likely to succeed.
- **70's** means that they will probably hurt your cause.
- **60's** means that your cause, however good, will be doomed with them arguing for it.